



## FREQUENTLY ASKED QUESTIONS

MORE COMPLETE RELIEF\* FOR CHILDREN 4 AND UP

### Q. What is Children's FLONASE® Allergy Relief, and how does it work?

**A.** Children's FLONASE® is a nasal spray that works directly in the nose to provide 24-hour relief of itchy, watery eyes and nasal allergy symptoms.<sup>1</sup> Full prescription-strength FLONASE® works to block allergic reactions to triggers such as pollen, mold, dust mites, and pets, which can affect your child's performance at school, in sports, and at play.

### Q. Is Children's FLONASE® Allergy Relief safe for my child?

**A.** Children's FLONASE® has a well-established safety profile in children age 4 and up, with an active ingredient prescribed and studied for more than 20 years.<sup>2-5</sup> Because it's a nasal spray, Children's FLONASE® works directly at the source, where your child needs it most.<sup>1</sup> And, unlike pills, it is only minimally absorbed by your child's body—less than 1% into the bloodstream.<sup>6,7</sup>

### Q. Will Children's FLONASE® Allergy Relief make my child drowsy?

**A.** No. Although some allergy medications can cause drowsiness, Children's FLONASE® does not.

### Q. What if my child is already taking an over-the-counter allergy medicine?

**A.** Be sure your child is getting enough relief. Unlike most OTC allergy pills, Children's FLONASE® helps block 6 allergic substances, not just 1.<sup>8-11†</sup>

### Q. How is OTC Children's FLONASE® Allergy Relief different from antihistamine pills?

**A.** Antihistamines only block histamine, which is just one of the many allergic substances your child's immune system releases when exposed to an allergen.

Children's FLONASE® helps block 6 allergic substances, not just 1.<sup>8-11†</sup> Children's FLONASE® Allergy Relief treats nasal congestion AND itchy, watery eyes<sup>1</sup>—without causing drowsiness; single-ingredient antihistamines do not treat nasal congestion and some can cause drowsiness.

### Q. How long does Children's FLONASE® Allergy Relief take to bring my child relief?

**A.** Children's FLONASE® works directly in your child's nose—where allergy symptoms start—to block inflammation, the root cause of your child's allergy symptoms. In some children, it starts to act as early as 2 to 4 hours after first use. Most children will achieve some relief within 12 hours, with maximum benefit coming in 3 to 4 days.<sup>12-14</sup>

### Q. How does Children's FLONASE® Allergy Relief differ from other nasal sprays?

**A.** Children's FLONASE® contains the #1-prescribed allergy ingredient,<sup>‡</sup> and is the first OTC corticosteroid nasal spray indicated to treat itchy, watery eyes without a prescription.<sup>1,15</sup>

Unlike decongestant nasal sprays such as Afrin®, which work by shrinking blood vessels to provide temporary relief and cannot be used for more than 3 days,<sup>16</sup> Children's FLONASE® can be used every day,<sup>§</sup> providing sustained 24-hour symptom relief.<sup>1</sup>

### Q. How is Children's FLONASE® Allergy Relief different than FLONASE® Allergy Relief?

**A.** Children's FLONASE® Allergy Relief is the exact same product as FLONASE® Allergy Relief, found in a different section of the store.

Available in the children's allergy section of retailers everywhere. Visit [FLONASE.com](http://FLONASE.com) to sign up for updates, special savings, and more.

\*Vs single-ingredient antihistamines that do not treat nasal congestion.

†Mechanism vs most over-the-counter (OTC) allergy pills. FLONASE® acts on multiple inflammatory substances (histamine, prostaglandins, cytokines, tryptases, chemokines, and leukotrienes). The exact number and precise mechanism are unknown.

‡Based on IMS Health NPA Audit MAT (October 2010-September 2016).

§When used as directed.

**References:** 1. FLONASE Drug Facts Label. 2. Van As, A., Bronsky, E., Grossman, J., Meltzer, E. et al. dose tolerance study of fluticasone propionate aqueous nasal spray in patients with seasonal allergic rhinitis. *Annals of Allergy*, 67(2 1): 156-162, 1991. 3. Meltzer, E. O., Orgel, H. A., Bronsky, E. A., Furukawa, C. T. et al. A Dose-Ranging Study of Fluticasone Propionate Aqueous Nasal Spray for Seasonal Allergic Rhinitis Assessed by Symptoms, Rhinomanometry, and Nasal Cytology. *Journal of Allergy and Clinical Immunology*, 86(2): 221-230, 1990. 4. Greiner, A. N. and Meltzer, E. O. Overview of the Treatment of Allergic Rhinitis and Nonallergic Rhinopathy. *Proceedings of the American Thoracic Society*, 8(1): 121-131, 2011. 5. Bousquet, J., Khaltaev, N., Cruz, A. A., Denburg, J. et al. Allergic Rhinitis and Its Impact on Asthma (ARIA) 2008 Update (in Collaboration With the World Health Organization, GA2LEN and AllerGen). *Allergy: European Journal of Allergy and Clinical Immunology*, 63(SUPPL. 86): 8-160, 2008. 6. Daley-Yates, P. T., Kunka, R. L., Yin, Y., Andrews, S. M. et al. Bioavailability of Fluticasone Propionate and Mometasone Furoate Aqueous Nasal Sprays. *European Journal of Clinical Pharmacology*, 60(4): 265-268, 2004. 7. Daley-Yates, P. T. and Baker, R. C. Systemic Bioavailability of Fluticasone Propionate Administered As Nasal Drops and Aqueous Nasal Spray Formulations. *British Journal of Clinical Pharmacology*, 51(1): 103-105, 2001. 8. Derendorf, H. and Meltzer, E. O. Molecular and Clinical Pharmacology of Intranasal Corticosteroids: Clinical and Therapeutic Implications. *Allergy: European Journal of Allergy and Clinical Immunology*, 63(10): 1292-1300, 2008. 9. Gelfand, E. W. Inflammatory Mediators in Allergic Rhinitis. *Journal of Allergy and Clinical Immunology*, 114(5 SUPPL.): S135-S138, 2004. 10. White, M. V. and Kaliner, M. A. Mediators of Allergic Rhinitis. *Journal of Allergy and Clinical Immunology*, 90(4 II): 699-704, 1992. 11. Bachert, C. and Gevaert, P. Effect of Intranasal Corticosteroids on Release of Cytokines and Inflammatory Mediators. *Allergy: European Journal of Allergy and Clinical Immunology, Supplement*, 54(57): 116-123, 1999. 12. Meltzer, E. O., Rickard, K. A., Westlund, R. E., and Cook, C. K. Onset of Therapeutic Effect of Fluticasone Propionate Aqueous Nasal Spray. *Annals of Allergy, Asthma and Immunology*, 86(3): 286-291, 2001. 13. GSK: Result Summary for Study FLN-444. <http://www.gsk-clinicalstudyregister.com/>. 12-19-2005. 14. GSK: Result Summary for Study FLN-445. <http://www.gsk-clinicalstudyregister.com/>. 12-14-2005. 15. IMS Health Data, NPA Audit MAT (September 2010-October 2016).

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